



**For Immediate Release**

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## **Jeffco EDC Announces New President & CEO**

**(Golden, Colo. – Sept. 22, 2017)** – Jefferson County Economic Development Corporation's (Jeffco EDC) Board of Directors announced that it has appointed Kristi Pollard as the organization's new President and Chief Executive Officer, effective October 30, 2017.

"We are thrilled to have such an experienced, well-respected, recognized leader in economic development as our new President & CEO", said Jeffco EDC's Board Chairman Tom Currigan. "The Selection Committee went through an inclusive and comprehensive national search to identify the right candidate, and we are confident in Kristi's ability to lead Jeffco EDC and take the organization to the next level".

As the former Executive Director of the Grand Junction Economic Partnership (GJEP), Kristi has over 15 years of experience in economic development, government and community relations, fundraising, and communications.

"I am excited and energized to be part of a dynamic organization like the Jefferson County Economic Development Corporation. Jeffco EDC was the first economic development organization in the state of Colorado, and I look forward to being a part of the team that leads Jefferson County forward toward greater economic vitality", stated Kristi.

During her time at GJEP, Kristi played a key role in developing and implementing programs that encouraged job creation and capital investment in the local economy.

### **About Jeffco EDC**

*Jeffco EDC is the premier economic development organization creating and enhancing the economic vitality for businesses and citizens of Jefferson County, Colorado through the retention, expansion, and attraction of primary jobs. To learn more, please visit Jeffco EDC's website at [www.jeffcoedc.org](http://www.jeffcoedc.org).*

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