

Jefferson  
County  
Economic  
Development  
Corporation

2017 Investor Opportunities

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## Jefferson County Economic Development Corporation 2017 Investor Opportunities

Jefferson County Economic Development Corporation (EDC) is an economic development organization with public and private investors, serving the needs of Jefferson County, Colorado. Created in 1955, Jefferson County EDC is the oldest economic development organization in the state and continues to provide excellence and leadership within industry.

Fueled by the *Forward Jeffco* Initiative created in 2013, Jefferson County EDC is focused on:

- Attraction of new businesses and jobs
- Retention and expansion of existing businesses and industries
- Growth of capital investment and entrepreneurship
- Ensuring a business-ready workforce
- Providing advocacy and public policy leadership to maintain a positive business climate
- Supporting commercial and industrial real estate opportunities

As a regional economic development organization, Jefferson County EDC concentrates on the growth and development of six target industry clusters:

Aerospace	Bioscience
Aviation	Energy
Beverage Production	Outdoor Recreation

Since 2013, Jefferson County EDC has successfully supported businesses that have created 6,924 primary jobs, generated \$893 million in new capital investment, and absorbed more than 3.3 million square feet of real estate. The EDC is on track to meet and exceed its goals of supporting businesses creating 7,500 new primary jobs and investing \$900 million in the community by the end of 2017.

Jefferson County EDC's recent recruitment and expansion projects include:

- CoorsTek
- FirstBank
- Hamon Deltak
- HomeAdvisor
- Lockheed Martin
- Pilatus Business Aircraft Ltd.
- Prescient
- Reed Group
- Terumo BCT
- Zimmer Biomet Spine, Inc.



## Jefferson County Economic Development Corporation Investor Opportunities

As an investor, you'll have the opportunity to impact the economic growth of Jefferson County by working in partnership with local businesses and government officials to promote our region's economic health and vitality. Your investment will expose you to a diverse community of influencers to expand your personal and professional networks. The following graphic is a summary of annual investment opportunities for private-sector firms to support Jefferson County EDC. All contributions are tax deductible.

### *Champion - \$20,000 & Above*

- Appointment to Board of Directors (12 Meetings Per Year) in 2018
- Quarterly Lunch or Dinner with Jefferson County EDC President & Chief Executive Officer
- Sponsorship & Corporate Table for 8 at Jefferson County EDC Industry Awards Breakfast & Annual Luncheon
- Participation in Annual Board of Directors Retreat
- Benefits of Advocate, Silver, Gold, & Platinum Investment Levels

### *Platinum - \$15,000*

- Tailored engagements with community leaders hosted by Jefferson County EDC
- Sponsorship & Corporate Table for 8 at Jefferson County EDC Annual Lunch
- Featured Investor on Jefferson County EDC website
- Benefits of Advocate, Silver, & Gold Investment Levels

### *Gold - \$10,000*

- Guests of Jefferson County EDC at Prominent Community Events: Colorado Companies to Watch Gala, Metro Denver EDC Site Selection Conference, etc.
- Lead Referral Services & Investor Introductions from Jefferson County EDC based on proactive economic development efforts
- Properties Featured on Jefferson County EDC's Property Database
- Benefits of Advocate & Silver Investments

### *Silver - \$5,000*

- Jefferson County EDC Business Recruitment, Retention, & Expansion Partner - Assist Jefferson County EDC with prospect activity by providing private-sector interviews and case studies with prospective clients. Opportunity provides your company with a first touch point as companies consider relocating and/or expanding to Jefferson County.
- Investor Profile & Contact Information on Jefferson County EDC Website
- Participation in Jefferson County EDC Ad Hoc Committees & Standing Committees
- Benefits of Advocate Investment

### *Jefferson County Economic Development Corporation (EDC) Advocate - \$2,500*

- Attend Investor-Only Networking Events
- Access to Jefferson County EDC Quarterly Economic Summary, Economic Profiles, Industry Reports, and Customized Research.
- Custom State, County, & Local Economic Development Incentive/Resource Assessment for Investor & Investor Clients
- President & CEO Economic Development Concierge Service - Direct access for all of your federal, state, county, and local economic development needs.



Jefferson County Economic Development Corporation (EDC) Advocate  
Annual Investment Level of \$2,500

As a Jefferson County EDC Advocate, your company will benefit from joining a community organization founded in 1955 that focuses on the economic vitality of Jefferson County.

At the Advocate investment level, your company will benefit from the following:

Advocate Investors

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| <ul style="list-style-type: none"> <li>• Attend Investor-Only Networking Events</li> <li>• Access to Jefferson County EDC Quarterly Economic Summary, Economic Profiles, Industry Reports, and Customized Research and Site Selection           <ul style="list-style-type: none"> <li>○ Working in partnership with Development Research Partners, Metro Denver Economic Development Corporation, and other organizations, Jefferson County EDC provides timely and valuable information on the economic growth of the county and our six key-industry clusters.</li> <li>○ Trying to locate 30,000 square feet? 20 acres of land for development? The staff of Jefferson County EDC is prepared to conduct a customized real estate search to support your next company expansion.</li> </ul> </li> <li>• Custom State, County, &amp; Local Economic Development Incentive/Resource Assessment for your company and clients           <ul style="list-style-type: none"> <li>○ Receive an in-person assessment of your company's ability to take advantage of performance-based state, county, and local incentives and resources. This opportunity allows your company to realize and apply for programs that can support your net-new job creation, capital investment, employee training, and more.</li> <li>○ This opportunity is extended to the clients of your company.</li> </ul> </li> <li>• President &amp; Chief Executive Officer Economic Development Concierge Service           <ul style="list-style-type: none"> <li>○ Direct access for all of your federal, state, county, and local economic development needs. Jefferson County EDC works effectively across all levels of government to ensure the business community has an advocate to troubleshoot business hurdles and promote the activity of employers throughout the county.</li> <li>○ Receive monthly updates from the CEO on prospect activity, legislation impacting the business community, recent relocations and expansions, and more.</li> </ul> </li> <li>• Impact the future of the organization by voting once a year at the Jefferson County EDC Annual Meeting on the Board of Directors, Mission of the EDC, and Strategic Goals</li> <li>• Shadow an investor that does not compete with your company at the Silver, Gold, Platinum, or Champion levels to experience the crucial work of Ad Hoc Committees and the Board of Directors</li> </ul> | <p>Butterfly Pavilion</p> <p>CRL Associates</p> <p>Denver Metro Association of Realtors</p> <p>Otten, Johnson, Robinson, Neff, &amp; Ragonetti, PC</p> <p>Regional Transportation District (RTD)</p> <p>Jefferson County Library</p> <p>And More!</p> |
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## Jefferson County Economic Development Corporation (EDC) Silver Investor Annual Investment Level of \$5,000

As a Jefferson County EDC Silver Investor, your company will have a deeper engagement with economic development process. The EDC is the leading organization handling the recruitment of major employers to the county and expanding the footprint of existing companies. This work has led to the recruitment and expansion of companies such as; Pilatus Business Aircraft, Lockheed Martin, HomeAdvisor, Zimmer Biomet and others.

At the Silver investment level, your company will benefit from the following:

- Become a Jefferson County EDC Business Recruitment, Retention, and Expansion Partner
  - Assist Jefferson County EDC staff in recruitment, retention, and expansion efforts by providing private-sector interviews and case studies with prospective clients considering the county for job creation and capital investment opportunities.
  - When the EDC leads a recruitment project, we rely on our private-sector investors to convey the value of doing business in Jefferson County to companies considering a relocation. This opportunity provides your company with a first touch point as firms evaluate Jefferson County.
  - Engage prospects with your company's experience in the county navigating through zoning, construction, employee growth, community involvement, and more.
- Your company profile featuring direct contact information will be listed on Jefferson County EDC's website
- Opportunity to be elected to the Jefferson County EDC Board of Directors and Committees
- Enjoy the benefits of the Jefferson County EDC Advocate investment level

### Silver Investors

Ball Corporation  
Carruth Properties  
Centerline Solutions  
Church Ranch Companies  
Colorado Business Bank  
Comcast  
Easter-Owens  
Icenogle, Seaver, Pogue PC  
JR Engineering  
Lutheran Medical Center  
Pilatus Business Aircraft  
Rocky Mountain Reagents  
TriHydro  
And More!



## Jefferson County Economic Development Corporation (EDC) Gold Investor Annual Investment Level of \$10,000

As a Jefferson County EDC Gold Investor, your company joins the EDC at prominent events, receives referrals, targeted access to investors, and combines the benefits of the Advocate and Silver levels

At the Gold investment level, your company will benefit from the following:

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| <ul style="list-style-type: none"> <li>• Join the Jefferson County EDC at prominent community events that bring together domestic and international business leaders, community members, industry representatives, and more           <ul style="list-style-type: none"> <li>○ Attend Colorado Companies to Watch Gala with Jefferson County EDC featuring 50 high-growth, second-stage businesses growing in Colorado. These companies are privately-held, headquartered in the state, have less than 100 employees, and revenues of \$750,000 to \$50 million.</li> <li>○ Learn from industry-recognized site selection professionals by attending the Metro Denver Economic Development Corporation Site Selection Conference Breakfast. The morning features prominent leaders in the industry that guide Fortune 500 companies through relocation and expansion decision-making.</li> <li>○ As a Gold investor, the EDC will extend invites to featured events throughout the region that engage the community, industry, and more</li> </ul> </li> <li>• Receive lead referrals from Jefferson County EDC based on the staff's proactive and reactive economic development efforts           <ul style="list-style-type: none"> <li>○ When businesses need assistance, the Jefferson County EDC can make referrals to investors regarding banking, legal matters, real estate, construction, marketing, recruiting, and more. As a Gold investor, the Jefferson County EDC will provide introductions to companies looking to do business with your firm.</li> </ul> </li> <li>• For the real estate professionals, Jefferson County EDC will feature your properties and sites on our website</li> <li>• Enjoy the benefits of the Jefferson County EDC Silver and Advocate investment levels</li> </ul> | <p><u>Gold Investors</u></p> <p>APC Construction</p> <p>Brownstein, Hyatt, Farber, Schreck</p> <p>Colorado PERA</p> <p>Community First Foundation</p> <p>GF Real Estate Group</p> <p>Lockheed Martin</p> <p>Metro West Housing Solutions</p> <p>And More!</p> |
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## Jefferson County Economic Development Corporation (EDC) Platinum Investor Annual Investment Level of \$15,000

As a Jefferson County EDC Platinum Investor, your company joins the EDC as an investor of the organization's efforts and sponsor at our events. This contribution provides your company with the benefits of Gold, Silver, and Advocate investment levels in combination with sponsorships at Jefferson County EDC's Annual Lunch.

At the Platinum investment level, your company will benefit from the following:

- Jefferson County EDC will host a tailored engagement (breakfast, dinner, cocktail hour, etc.) for your company with community leaders
  - The EDC will plan and cover the costs to host your company and requested community leaders for a meeting that highlights your company, outlines opportunities in the community, and connects your leadership with community officials building the future of the county.
- Receive a sponsorship and corporate table for eight at Jefferson County EDC's Annual Lunch
- Enjoy the benefits of the Jefferson County EDC Gold, Silver, and Advocate investment levels

### Platinum Investors

Alliance for Sustainable  
Energy

Brookfield Residential

Citywide Banks

Johns Manville

Terumo BCT

And More!



## Jefferson County Economic Development Corporation (EDC) Champion Investor Annual Investment Level of \$20,000 & Above

As a Jefferson County EDC Champion Investor, your company will join an exclusive group of leaders championing economic development in the county. As a Champion Investor, your company will receive an appointment to the Board of Directors beginning in 2018, regular engagement with the EDC's President & Chief Executive Officer, and more. Furthermore, as a Champion Investor your company will enjoy the benefits of Platinum, Gold, Silver, and Advocate investment levels.

At the Champion investment level, your company will benefit from the following:

- Appointment to the Board of Directors
  - Join Jefferson County Commissioners, local elected officials, private-sector investors, and community stakeholders to engage in the EDC's long-term growth and development. The Board of Directors meets once a month to make decisions, develop strategic and annual work plans, support the work of ad hoc committees, approve membership and mission goals, conduct elections of board officers and more.
  - Participate in the Annual Board of Directors Retreat
- Quarterly Lunch or Dinner with Jefferson County EDC President and Chief Executive Officer
  - Regular engagement with the EDC's leadership is important to ensuring value is being realized for an investment of this size. As your economic development concierge, the President and Chief Executive Officer will host a standing engagement with you and your company. This interaction can include the participation of other investors, companies, or influencers to tackle issues related to your company's growth, presence in the community, and more.
- Receive a sponsorship and corporate table for eight at Jefferson County EDC's Industry Awards Breakfast and Annual Lunch
- Enjoy the benefits of the Jefferson County EDC Platinum, Gold, Silver, and Advocate investment levels

### Champion Investors

FirstBank

Kaiser Permanente

Martin/Martin  
Consulting Engineers

MillerCoors

Xcel Energy





To learn more about becoming an investor of Jefferson County Economic Development Corporation, please contact:

Jefferson County Economic Development Corporation

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