

**A partnership with Jeffco EDC** protects your Company's investment by securing future opportunities, resources, and removing potential roadblocks to your success. And most importantly, it helps us achieve the mission of creating access to quality jobs for all residents. Your investment reflects a belief that economic development goes beyond just a simple jobs program, it is more than just growing the capital investment numbers, but rather a mindset on achieving community prosperity and quality of life through access to quality jobs.

**Your EDC is a champion in economic development through our continued efforts in:**

**Attraction, expansion, retention of primary jobs**

**Direct access and connectivity to State, County, and City leaders**

**An advocate for policy decisions at a local, state, and federal level**

**An advocate for balanced land use to include an emphasis on job creation.**

**And we do not just talk it, we put it into action:**

**What we believe**

Access to quality jobs is the cornerstone of healthy community

Community is built through meaningful, human connection

**Why we believe it**

We want an equitable community that allows each citizen to succeed

We care about our community's well being

Community development is not a partisan talking point, it is our neighbors.

**How we achieve it**

1. Economic Development: business attraction, retention, & expansion
2. Small Business Development
3. Entrepreneurial Development
4. Leadership Development
5. Business Advocacy

With our new organizational structure, we have aligned and reduced overhead and administrative costs – allowing our resources to be put into outcomes. In looking at our areas of focus, we have five areas of work and focus across our three verticals for you to find what best fits you and your team:


**Economic Development**

**Job Creation/  
Retention**

2010 Labor force:  
**307,579 | 71.73%**  
(Participation Rate %)

2019 Labor force:  
**331,015 | 69.21%**

10 Years Labor Force  
**7.6% INCREASE**

Population Increase  
in same time  
**9.1%** ▲ 

Annual Median  
Income 2020  
**\$87,793**  
(Census Data)

Annual Median  
Income 2010  
**\$66,315**

Annual Median  
Income 2000  
**\$57,754**

Jobs Created  
increase same time  
**18.2% (from 267,412  
to 316,095)** ▲



**Capital Investment**

2020 to 2022: **\$3.3 billion**  
2004 to 2019: **\$2.72 billion**



**Tax Implications** For the 18 years we have tracked data:

**\$6.1 billion capital investment** equates to **\$122 million** in annual county tax revenue

**35,000 new jobs** equates to **\$111.5 million** in annual county tax revenue

**Entrepreneurial Development**

Rate of New Entrepreneurs:  
**.42% | Ranked: 7th**

Opportunity Share of New Entrepreneurs:  
**72.59% | Ranked: 43rd**

Startup Early Job Creation:  
**6.09 | Ranked: 5th**

Startup Early Survival Rate:  
5 of startups still active after one year  
**81.95% | Ranked: 17th**

Kauffman Early-Stage Entrepreneurship (KESE) INDEX:  
**2.92 | Ranked: 7th**

**Small Business Data**

**97.5%** of our businesses employ under 50 people

**Ready to be a part of what we are building an to play your role as a voice for business?  
There are many ways to engage and to find the right fit for your team.**

**Jeffco EDC**

Economic Development Items  
Advocacy  
Elected Official Connection

**West Metro Chamber**

Business Networking  
Small Business Development  
Women in Business  
Young Professionals Development  
Small Business Advocacy

**Leadership Jeffco**

Leadership Jeffco Class  
Youth Leadership  
PCLE

As a business leader; focusing on sustainable growth, market expansion, access to an educated workforce, developing staff, and sharing the values of your brand and service are but a few of your priorities. An investment in the EDC is the private sector making an investment to create jobs and increase prosperity within our community.

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**Plus you receive great added value:**

	champion	platinum	gold	silver	advocate
ENTERPRISE ZONE TAX CREDIT (90% OF INVESTMENT) .....	■	■	■	■	■
BOARD OF DIRECTORS SEAT.....	■	■	■	■	■
BOARD OF GOVERNORS SEAT.....	■	■	■	■	■
COMMITTEE CHAIR ELIGIBILITY .....	■	■	■	■	■
COMMITTEE SEAT ELIGIBILITY .....	■	■	■	■	■
SEAT ON THE CHAIRMAN’S CIRCLE .....	■	■	■	■	■
THE GATEWAYS TABLE.....	■	■	■	■	■
ELEVATED LOGO BRANDING ON EDC MATERIAL .....	■	■	■	■	■
ACCESS TO ROBUST DATA SYSTEMS (EX. PROPERTY, CONSUMER, WORKFORCE, ETC.).....	■	■	■	■	■
ACCESS TO JEFFCO EDC EVENTS & PROGRAMS.....	■	■	■	■	■
COMMUNICATE GOVERNMENT AFFAIRS THROUGH CHANNELS .....	■	■	■	■	■
COMMUNICATION CHANNEL TO PRIMARY EMPLOYERS .....	■	■	■	■	■
COMMUNITY SOCIAL / NETWORKING OPPORTUNITIES .....	■	■	■	■	■
ECONOMIC IMPACT ANALYSIS ON PROJECTS .....	■	■	■	■	■
LEGISLATIVE ADVOCACY & UPDATES .....	■	■	■	■	■
MISSION ALIGNMENT AROUND ECONOMIC PROSPERITY, MOBILITY, ETC. ....	■	■	■	■	■
OPPORTUNITIES TO COLLABORATE ON MISSION RELATED PROGRAMS, GRANTS, ETC. ....	■	■	■	■	■
OPPORTUNITY TO COMMUNICATE KEY LEGISLATION AND POLICY POSITIONS .....	■	■	■	■	■
WEBSITE LISTING AS INVESTOR.....	■	■	■	■	■
ACCESS TO LEADERSHIP JEFFCO .....	■	■	■	■	■
ACCESS TO START2HOME .....	■	■	■	■	■
ACCESS TO WMC 401(K) PLAN .....	■	■	■	■	■

CHAMPION .....	\$20,000
PLATINUM .....	\$15,000
GOLD .....	\$10,000
SILVER .....	\$5,000
ADVOCATE .....	\$2,500

- LIMITED
- ELIGIBLE
- ANNUAL
- PREMIUM
- FULL
- HALF
- WITH LOGO



# MEMBERSHIP LEVELS

We host over 100 networking programs and events each year, produce print and online media, and advocate for Jefferson County Colorado businesses at a local and state level. Champion your business by getting involved. You'll have many opportunities to promote your company, including being an advocate for our business community.

<b>SIGNATURE EVENTS</b>	<b>DIAMOND</b>	<b>GOLD</b>	<b>SILVER</b>	<b>PREMIUM</b>	<b>ELITE</b>	<b>ASSOCIATE</b>	<b>NON-PROFIT</b>
CELEBRATE JEFFCO	8 tickets	2 tickets	1 ticket				
JEFFCO GOLF TOURNAMENT	8 tickets	4 tickets	1 ticket				
TASTE OF THE WEST	20 tickets 3 VIP	5 tickets 2 VIP	4 tickets 1 VIP	4 tickets	2 tickets		2 tickets
WOMEN'S SUMMIT OF THE ROCKIES	8 tickets	4 tickets	2 tickets	1 ticket	1 ticket		
<b>PROGRAM EVENTS</b>							
BUSINESS AFTER HOURS	✓	✓	✓	✓	✓	✓	✓
UNION CORRIDOR PROFESSIONALS	✓	✓	✓	✓	✓	✓	✓
WINE DOWN WEDNESDAYS	✓	✓	✓	✓	✓	✓	✓
WOMEN IN BUSINESS	✓	✓	✓	✓	✓	✓	✓
YOUNG PROFESSIONALS	✓	✓	✓	✓	✓	✓	✓
<b>MARKETING</b>							
COMMUNITY IMPACT BANNER	✓	✓	✓				
EMAIL AND NEWSLETTER LOGO PLACEMENT	✓	✓	✓				
JOB AND OPPORTUNITY BOARD	✓	✓	✓	✓	✓	✓	✓
MEMBER DIRECTORY AND PUBLICATION	✓	✓	✓	✓	✓	✓	✓
MEMBER SPOTLIGHT EMAIL BLASTS	4	2	1				
SOCIAL MEDIA POSTS	10	4	2	1	1		1
WEBSITE LOGO PLACEMENT	✓	✓	✓	✓	✓	✓	✓
WEBPAGE CALLOUT	✓	✓	✓				
<b>CHAMBER EXCLUSIVES</b>							
401K EXCHANGE	✓	✓	✓	✓	✓	✓	✓
CERTIFICATES OF ORIGIN	✓	✓	✓	✓	✓	✓	✓
LEADS GROUPS	5	4	3	2	1		
RIBBON CUTTING   GROUND BREAKING	✓	✓	✓	✓	✓	✓	✓
<b>EDUCATIONAL AND PROFESSIONAL DEVELOPMENT TRAINING</b>							
ACCESS TO FREE OR PAID CURRICULUM	✓	✓	✓	✓	✓	✓	✓

Classes may include: Soft Skills Building – Business Development – Personal Brand Development – Finance – Marketing – Legislation – Safety – Security – Human Resources – Lunch & Learns – Sales – Workforce – Investments – Business Operations – EDIJ – Property Purchases and Management – Health & Wellness

<b>DIAMOND</b> _____	<b>\$10,000</b>	<b>ELITE</b> _____	<b>\$500</b>
<b>GOLD</b> _____	<b>\$5,000</b>	<b>ASSOCIATE</b> _____	<b>\$400</b>
<b>SILVER</b> _____	<b>\$2,000</b>	<b>NON-PROFIT</b> _____	<b>\$250</b>
<b>PREMIUM</b> _____	<b>\$1,000</b>	<small>(BUDGET \$500,000 OR LESS)</small>	



## SIGNATURE EVENTS



### Celebrate Jeffco 2023

A high-energy golden gala that elevates businesses and organizations in Jefferson County Colorado. Come honor the outstanding economic, social and community contributions these companies have administered.



### Jeffco Golf Tournament 2023

A full scramble of heavy hitters talking business, bonding, and playing to win. Fun and focus throughout the day on how we can shine within Jefferson County. Policy, programming, and production are fair game on the fairway.



### Women's Summit of the Rockies: Allyship 2023

The Women's Summit 2023 empowers, educates and uplifts women (and allies) in our community via acclaimed keynote speakers, an Allyship Workshop, and skill-building breakout sessions.



### Taste of the West 2023

Enjoy the B-E-S-T of Colorado's culinary creations at this bountiful masterpiece event. Drinks, eats, and treats happily spill into two arenas. And for the VIP BOLD... you can escape into two exclusive VIP suites!



## PROGRAM EVENTS

We have over 100 networking programs every year and we want to get you and your business involved. Each membership level grants you access to ALL the programs.



### Access to all Programs and Events

We host networking programs and events throughout the year. Visit our online chamber calendar for the latest events.



### Be Featured in our Business Directory

Every membership gets an optimized and customizable listing in our Online Directory.



### Member-Exclusive Marketing Opportunities

Be a spotlight at the various programs and events to increase business awareness.



### Connector Crew

Our Connector Crew consists of members that can help you learn the ins-and-outs of your membership and help you meet your power partners.



### Ribbon Cutting Celebrations

Host an event at your business throughout the year to celebrate all of your wins - Grand Opening, Expansion, Groundbreaking, and more!



### Champion Your Business

Champion your business by getting involved. We provide many opportunities including being an advocate for our business community.